

Cookies Policy

Brickell Cosmetic Center

Operated by Brickell Skin Care Corp

Website: www.brickellcosmetic.com

Address: 2730 SW 3rd Ave #100, Miami, FL 33129

Effective Date: May 11, 2026

This Cookies Policy explains what cookies are and how Brickell Cosmetic Center, operated by Brickell Skin Care Corp, uses cookies and similar tracking technologies on

www.brickellcosmetic.com.

You should read this Cookies Policy so you understand what types of cookies we use, what information we collect through cookies, and how that information may be used. The source policy explains that cookies may not directly identify a user by themselves, but cookie information may be linked with personal information collected through the website.

Cookies generally do not contain sensitive personal information such as passwords, medical records, or full payment information. Brickell Cosmetic Center does not intend to store sensitive medical information, account passwords, or full payment card information inside cookies.

1. Interpretation and Definitions

For purposes of this Cookies Policy:

Company, “we,” “us,” or “our” means **Brickell Cosmetic Center**, operated by **Brickell Skin Care Corp**.

Website means www.brickellcosmetic.com.

Cookies means small files placed on your computer, mobile device, tablet, or other device by a website. Cookies may contain details about your browsing activity, preferences, device, and website interactions.

You means the individual accessing or using the Website, or the company or legal entity on behalf of which such individual is accessing or using the Website.

Session Cookies means cookies that are deleted when you close your web browser.

Persistent Cookies means cookies that remain on your computer, mobile device, or browser after you close your browser or go offline, unless deleted manually or automatically expired.

Third-Party Cookies means cookies placed by companies other than Brickell Cosmetic Center, such as analytics providers, advertising platforms, social media platforms, scheduling tools, payment providers, or financing providers.

2. How We Use Cookies

We use both session cookies and persistent cookies for purposes including:

- Operating the website
- Supporting website security
- Remembering user preferences
- Improving website performance
- Understanding website traffic
- Measuring marketing and advertising campaigns
- Supporting online booking and online purchases
- Supporting retargeting and advertising
- Helping identify technical issues
- Improving the user experience

Brickell Cosmetic Center may also use pixels, tags, scripts, web beacons, and similar technologies for analytics, marketing, and advertising purposes.

3. Types of Cookies We Use

A. Necessary / Essential Cookies

Type: Session Cookies and/or Persistent Cookies

Administered by: Brickell Cosmetic Center or website service providers

These cookies are necessary for the website to function properly. They may allow users to navigate the website, access secure features, submit forms, use appointment request tools, complete purchases, or maintain basic website security.

Without these cookies, certain website services may not be available or may not work correctly.

B. Cookies Policy / Notice Acceptance Cookies

Type: Persistent Cookies

Administered by: Brickell Cosmetic Center or website service providers

These cookies help identify whether a website visitor has accepted, acknowledged, or managed cookie preferences on the website.

They may prevent the same cookie notice or banner from appearing repeatedly after you have made a selection.

C. Functionality Cookies

Type: Persistent Cookies

Administered by: Brickell Cosmetic Center or website service providers

These cookies allow the website to remember choices you make when using the website, such as preferences, form information, language settings, region, or other customized website features.

The purpose of functionality cookies is to provide a more personalized experience and reduce the need to re-enter information or preferences during future visits.

D. Analytics and Performance Cookies

Type: Persistent Cookies

Administered by: Third parties, including Google Analytics

These cookies help us understand how visitors use the website. They may collect information such as pages visited, time spent on pages, links clicked, browser type, device type, referring website, approximate location, and website performance data.

Brickell Cosmetic Center uses Google Analytics to evaluate website traffic, improve website content, measure user engagement, and identify technical or usability issues.

E. Targeting and Advertising Cookies

Type: Persistent Cookies

Administered by: Third parties, including advertising platforms

These cookies may track browsing behavior to help deliver advertisements that may be more relevant to your interests. They may also be used to measure advertising campaigns and limit repeated advertisements.

Brickell Cosmetic Center may use advertising and retargeting technologies, including Meta Pixel and Google advertising tools. These technologies may help us show advertisements to users who previously visited the website or interacted with Brickell Cosmetic Center online.

The source cookie policy includes a category for targeting and advertising cookies that track browsing habits to support more relevant advertising.

F. Social Media Cookies

Type: Persistent Cookies

Administered by: Third parties, including social media platforms

Our website may include links, plug-ins, embedded content, or integrations from social media platforms such as Facebook, Instagram, TikTok, YouTube, Google, or other platforms.

These platforms may place cookies or collect information when you interact with social media features, view embedded content, or visit our social media pages.

Brickell Cosmetic Center does not control third-party social media cookies. You should review each platform's privacy and cookie policies for more information.

G. Booking, Payment, and Financing Cookies

Type: Session Cookies and/or Persistent Cookies

Administered by: Third parties

Our website may connect to or integrate with third-party platforms, including Mindbody, Weave, Cherry, CareCredit, payment processors, and other service providers.

These providers may use cookies or similar technologies to support appointment scheduling, communication, online purchases, financing applications, payment processing, fraud prevention, and account functionality.

Brickell Cosmetic Center does not control all cookies placed by third-party platforms. Their cookie use is governed by their own privacy policies and cookie policies.

4. Your Choices Regarding Cookies

You may choose to avoid or limit the use of cookies by adjusting your browser settings.

If you prefer not to allow cookies, you may:

- Disable cookies in your browser
- Delete cookies already stored in your browser
- Use private or incognito browsing mode
- Adjust device privacy settings
- Adjust Google advertising settings
- Adjust Meta/Facebook advertising preferences
- Use available cookie preference tools on the website, if available

If you disable or refuse cookies, some portions of the website may not function properly. Certain features, including forms, booking tools, shopping features, security functions, or personalized settings, may be unavailable or limited.

5. Browser Cookie Controls

Most browsers allow you to delete or refuse cookies through browser settings. You can usually find these options in the “Settings,” “Privacy,” “Security,” or “Preferences” section of your browser.

You may also review cookie settings directly through:

- Google Chrome browser settings
- Microsoft Edge browser settings
- Mozilla Firefox browser settings
- Apple Safari browser settings
- Mobile device browser settings

For other browsers, visit the official support page for your browser.

6. Third-Party Advertising and Analytics Preferences

Some third-party platforms allow users to control advertising and tracking preferences directly through their own settings.

You may be able to manage preferences through:

- Google Ads settings
- Google Analytics opt-out tools
- Meta/Facebook ad preferences
- Instagram privacy settings
- Mobile device ad tracking settings
- Browser privacy settings

Please note that opting out of targeted advertising does not necessarily stop all advertising. You may still see general advertisements, but they may be less personalized.

7. Cookies and Personal Information

Cookies may collect or be linked to information such as IP address, browser type, device type, browsing activity, advertising identifiers, and website interactions.

In some cases, cookie data may be associated with information you provide through the website, such as appointment requests, email signups, SMS opt-ins, or purchase activity.

For more information about how Brickell Cosmetic Center collects, uses, shares, and protects personal information, please review our Privacy Policy.

8. Cookies and Health Information

Brickell Cosmetic Center does not intend to store sensitive medical records, diagnosis information, treatment records, full payment card numbers, or account passwords in cookies.

If any health-related information is collected in connection with patient care, dermatology services, aesthetic treatments, billing, or healthcare operations, that information may be handled separately under applicable healthcare privacy laws and Brickell Cosmetic Center's HIPAA Notice of Privacy Practices.

9. Updates to This Cookies Policy

We may update this Cookies Policy from time to time to reflect changes in our website, technology, advertising practices, third-party tools, legal requirements, or business operations.

Any updates will be posted on this page with a revised effective date. Your continued use of the website after updates are posted means you acknowledge the updated Cookies Policy.

10. Contact Us

If you have questions about this Cookies Policy, please contact:

Brickell Cosmetic Center
Operated by Brickell Skin Care Corp
2730 SW 3rd Ave #100
Miami, FL 33129
Website: www.brickellcosmetic.com
Email: beauty@brickellcosmetic.com

Phone: **305.456.6001**
